



CORE PRINCIPLES

Solid Systems for Solid Security

- **“Do unto others as you would have them do unto you.”**
Matthew 7:12
- We believe that people want to do business with people, not faceless, soul-less organizations that don't know (or care) who their customers are, as long as the money arrives at the lock box on time. We want to be on a “first name basis” with our customers.
- We believe that people want to know the people they are doing business with and want to know that those people care about them.
- We believe that our customers appreciate the fact that we are a small company and they can talk to anyone in the company virtually any time they need to do so.
- We believe that it is important for us to tell you the truth even if it doesn't benefit us financially.
- We believe that loyal customers should not be taken for granted. We believe that passing out automatic annual rate increases to those loyal customers is unconscionable. (*See CornerStone Covenant*)
- We believe that it is in our customer's best interest to give them a “way out” of their contract, even though our industry insists on minimum terms of 3 years or longer. Our industry builds value for itself by enforcing long term contracts. We believe that our value should be based on the level of service we provide and the satisfaction level of our customers. (*See CornerStone Covenant*)
- We believe that it is in our customers' best interest to acquire non-proprietary systems (when all other factors are equal). It is tempting to offer systems and services that are proprietary to prevent customers from switching to another servicing company. However, we believe that if we don't provide the level of service that you deserve, we don't deserve to keep you as a client.

CORNERSTONE SECURITY, INC.

17011 Lincoln Ave, Unit 402
Parker, CO 80134

www.cornerstonesecurity.org

Phone: 303-799-8801

Fax: 303-799-8802

E-mail:

info@cornerstonesecurity.org