



VIDEO SURVEILLANCE

Solid Systems for Solid Security

Surveillance systems are not just for government and banks. In the past few years, the percentage of business losses considered “internal” has grown to 65% to 75% of all losses, according to FBI estimates. This means that your employees, vendors and customers are stealing up to three times more than the “bad guys” are. Add the possibility of “fraudulent liability” lawsuits and terrorist threats to the mix, and even the best burglar alarm is not enough. Employers are discovering that in addition to the historical benefits of video surveillance, today’s employees are more likely to want the personal protection benefits afforded by the surveillance system. In a post-Columbine, post-911 world, video surveillance is not only accepted, it is becoming the norm. Whether you are concerned about the threat of terrorism, shoplifting, armed robbery, workplace violence, fraudulent-liability lawsuits or theft of merchandise and equipment, there is a video surveillance system suited to your needs and budget. The reasons to invest in video surveillance are numerous and varied, including

- Theft deterrent and detection
- Industrial process monitoring
- Employee safety
- Fraud protection
- Remote video monitoring
- Central station alarm verification
- Internal theft deterrent and prosecution
- Interface with POS Systems



In the not too distant past, remote video monitoring was: a) very expensive; b) very, VERY slow. Today, with high speed internet connections available virtually everywhere, remote monitoring is not only fast enough to be valuable, it is very economical, when compared to its value. If your current video system is “state of the art” but is monitored locally by you or your employee, consider adding central station monitoring in conjunction with your intrusion system. With CornerStone’s central station video monitoring, the answer to the old question, “Who’s minding the store when you’re not there?”, is “We are!” Have you ever wanted to check in on the activity at your facility, but time and/or distance prevented it. Now, with your laptop and a high-speed connection, you can be looking at your business within minutes

Business needs often demand tight security. Consider adding video verification to your existing security system or including it with your new one. With video verification when we actually see the intruder(s), we can:

- Provide the police with the assurance that the requested response is worthwhile, and not another waste of precious manpower
- Provide the police with valuable information about the intruders, such as how many intruders we have seen, clothing, location, etc.
- Increase the credibility of **your** security system
- Provide you with an additional tool against fraudulent lawsuits, employee safety violations, employee theft (time and property), etc.

“SEEING IS BELIEVING”

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